



# EXPERT GUIDANCE. GREEN CONTROL.

Essentria® Products Knock Down Pests Using Essential Oils

# CONTROL INSECTS WITH NATURAL INSECTICIDES FROM THE ESSENTRIA® LINEUP

For effective pest control, reach for Zoëcon's Essentria® line of 25(b) Exempt pesticides. Featuring botanical active ingredients derived from the essential oils of plants, these environmentally friendly products offer broad application opportunities, including in sensitive accounts and uses around children, pets, and in food handling areas, because they offer little to no risk to humans or the environment. With five formulations to choose from – including two aerosols, two concentrates, and a granule – these minimum risk insecticides offer knockdown, repellency, and even larvicidal control for a natural approach to pest control for the environmentally conscious consumer. The team of experts at Zoëcon is ready to help you find your perfect Essentria® solution.

## ABOUT THE ACTIVE INGREDIENTS— BOTANICALS DERIVED FROM ESSENTIAL OILS

Essentria® products are formulated with naturally derived plant-based active ingredients – including rosemary oil, peppermint oil, geraniol, clove oil, and thyme oil. Botanically based insecticides have been used for centuries to control and repel pests. The natural chemical compounds of specific plants contain qualities that provide knockdown and repellency against a wide range of pests without posing an environmental threat.



## APPLICATION SITES

Because it is 25(b) Exempt with no label restrictions, the Essentria® line can be applied in a range of sensitive locations to help eliminate insect populations.

### Use Essentria® products in and around:

- Homes
- Schools
- Offices
- Hotels
- Daycare facilities
- Garages
- Hospitals
- Nursing homes
- Restaurants
- Golf courses
- Parks
- Lawns and turf
- Building foundations
- Food handling areas
- Food processing plants



## INSECTS CONTROLLED

Essentria® products control a broad spectrum of pests. Essentria® products control ants, cockroaches, and fleas, plus various other flying and crawling insects. Refer to each product's label for a specific list of pests controlled.

Ants



Cockroaches

Fleas



and more

## THE NATURAL WAY TO CONTROL INSECTS

As society's concern for environmental responsibility grows, customers will increasingly ask for natural pest control options. The Essentria® line of products offers sensitive, effective insecticides and repellents from essential oils derived from plants. As FIFRA 25(b) Exempt, you can feel good about treating sensitive spaces with Essentria® products, and most importantly, your customers will feel good about making the natural choice, too. Trust the botanical line of Essentria® products and its plant-based active ingredients to get the job done for you in an environmentally friendly manner.

## BACKED BY PROFESSIONALS

If you are new to botanicals or if you just have questions, the Zoëcon team of experts is ready to help you with tips for applications, troubleshooting, and building protocols with the right tools to get the job done.



# FIVE GREEN FORMULATIONS

## ESSENTRIA® IC-3 INSECTICIDE CONCENTRATE IMMEDIATE KNOCKDOWN + LONG RESIDUAL CONTROL

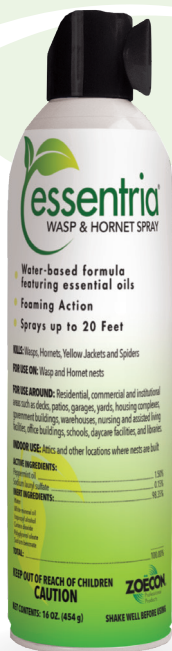


- Works as an indoor spray or fog
- Apply to high human traffic and food preparation areas
- Works as a perimeter treatment for mosquito control
- Controls bed bugs, flies, fleas, cockroaches, occasional invaders, spiders, ticks, wasps, and 30 other listed pests
- No water setbacks
- Contains octopamine blocker technology
- Active ingredients: rosemary oil 10%, geraniol 5%, peppermint oil 2%
- Available in 1 qt. bottle, 1 gal. bottle, 30 gal. drum

## ESSENTRIA® ALL PURPOSE INSECT CONCENTRATE INDOOR/OUTDOOR BROAD SPECTRUM INSECT CONTROL

- Works indoors as a fogger, mist, or crack-and-crevice treatment
- Works as an outdoor perimeter treatment
- Broad-spectrum octopamine blocker for unique mode of action
- Controls ants, bed bugs, cockroaches, cigarette beetles, stored product pests, fleas, mites, mosquitoes, spiders, and other listed pests
- No water setbacks
- Low-odor formula
- Can be used on equipment
- Active ingredients: rosemary oil 10%, peppermint oil 2%
- Available in 1 gal. bottle





## ESSENTRIA® WASP & HORNET SPRAY EASY-TO-USE INDOOR/OUTDOOR AEROSOL

- Sprays up to 20 feet
- Offers immediate kill
- Can be used directly on nests
- Controls flying and stinging insects, including wasps, hornets, yellow jackets, as well as spiders
- Non-staining solution with foaming action
- Active ingredients: peppermint oil 1.50%, sodium lauryl sulfate 0.15%
- Available in 16 oz. aerosol can

## ESSENTRIA® G GRANULE INSECTICIDE PERIMETER TREATMENT WITH IMMEDIATE KNOCKDOWN AND RESIDUAL CONTROL

- Can be applied to sensitive outdoor areas on turf and landscape, as well as directly to ant mounds/nests
- Easy-to-use natural insecticide granular
- Flexible application rate 2-5 lbs. per 1,000 sq. ft.
- Kills ants, centipedes, chinch bugs, clover mites, cockroaches, crickets, earwigs, fleas, leafhoppers, and other listed insects
- Active ingredients: eugenol (clove oil) 2.9%, thyme oil 0.6%
- Available in 22 lb. bag



cockroaches



ants



fleas



centipedes



## ESSENTRIA® CONTACT SPRAY

### INDOOR/OUTDOOR AEROSOL CONTROLS

### BROAD SPECTRUM OF INSECTS

- Kills and repels crawling and flying insects
- Formulated for control on a variety of surfaces and locations
- Safe and highly effective when used as directed
- Active ingredients: geraniol 3%, rosemary oil 0.75%
- Available in 16 oz. aerosol can



## APPLICATION RATES

See label for complete directions for use.



house flies



wasps



spiders



mosquitoes



## Give Customers a Green Solution

Need information on the go? The Zoëcon Field Guide, available at [ZoeconFieldGuide.com](http://ZoeconFieldGuide.com), can help you with:

- Dilution calculators
- Product labels
- SDS information
- The full line of pest control products from Zoëcon
- Finding and contacting your local Zoëcon sales representative



Visit [ZoeconFieldGuide.com](http://ZoeconFieldGuide.com) to contact a Zoëcon sales representative to talk more about the Essentria® family of products.

You can also find more information at [Zoecon.com](http://Zoecon.com).



For more information,  
visit our website at [Zoecon.com](http://Zoecon.com)  
or call 1-800-248-7763



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